

# Billiard Room Pro Tour Proposal

10 rooms put up \$1000/month for 10 \$10,000 Added Pro Tmnts per year.  
Each room gets 1 event per year (if successful we can expand to 2 events per year)  
First 32 players to sign up get to play  
\$1000 Entry Fee

Total amount (entries plus add) \$42,000  
Pay 1/4 of the field

## **Payouts:**

First	\$10,000
Second	\$7000
Third	\$5000
Fourth	\$4000
5th/6th	\$3000
7th/8th	\$2000
	\$36000

\$42,000 raised minus \$36,000 paid = balance of \$6000/event

That money goes to the fantasy payout.

## **Fantasy Payout:**

Everyone who buys the PayPerView at \$25/tmnt gets to pick their fantasy team of 4 players  
Salaries will be assigned to the players.  
Your four player fantasy team must remain under the salary cap.  
Accu-stat's Total Performance Averages determine the fantasy leader board.

First	\$2000
Second	\$1000
Third	\$500
Fourth	\$300
Next 22 finishers	\$100
	\$6000

PayPerView viewers now get to compete for cash playing the fantasy game, which generates much more interest which generates many more PPV'ers.

Here is how we sell it:

Each room sells 10 PPV's to their customer base each tmnt.

Each Player is asked to support the tour by selling 10 PPV's per tmnt.

Most of the players are on social media

Most of the players have a following....fan club.

They ask their fans to support this new start up tour

They explain the fantasy contest and how the viewers can make money and have fun.

32 players + 10 Rooms each selling 10 PPV's = 420 PPV purchases.

420 X \$25 = \$10,500 revenue. We put up \$1000 ea (\$10,000 total) but we got \$10,500 back if we had a successful PPV sale.

### **WE JUST GOT OUR MONEY BACK!!!!**

Each player has a webpage as part of the **Billiard Room Pro Tour** Website

Each player must initially sell 10 PPV's to become a member. (This almost guarantees first tmnt success). Once they sell their 10, they become a Card Carrying Member of the Billiard Room Pro Tour.

Until they've sold their initial 10 they can not play in these tmnts.

Only card carrying members can play in these tmnts.

Each PPV viewer buys the PPV from their favorite player's page.

This purchase allows them free entry into the fantasy competition

The webpages allow us to keep track of who is selling and who is not.

The players who sell the most always get priority if there are more than 32 players trying to enter any given tmnt. Each tmnt is limited to 32 players. (want just the best of the best)

For the tmnt to be successful, the players and rooms need to sell 10 PPV's each tmnt.

After some success....we won't have to sell the PPV's each tmnt....the fantasy competition will become popular and the PPV sales should skyrocket.

What if?

2000 PPV's were purchased each tmnt?

Total prize money would exceed \$60,000 each tmnt (not including Calcutta)...first place would be \$25,000 each tmnt. Players who consistently finish in the top 8 could actually make a living. This creates some to aspire to.

An annual point system could be put in place for a Player of the Year Champion.

The fantasy payouts could reach \$10,000 for first place each tmnt.

What if?

We attracted a major sponsor? How big could the tour become?

Would Simonis like their name on this tour?

How about they provide a bolt of cloth to each room (or enough for 8 tables so tables can be recovered for each tmnt) In that case, if we fell short of our financial goals early the rooms would at least get their tables recovered.

I like the following cities to keep travel to a minimum....as long as they all have or can get 8 9' tables.

Beloit, Chicago, Des Moines, Kansas City, St Louis, Memphis, Nashville, Clarksville, Louisville, Indianapolis

Could expand to have 4 or 5 regions and an annual championship.

Would be great if we became Mosconi Cup Pt tmnts.

I have many more ideas. I'm open to your ideas.

Here is my conclusion:

Everyone is looking for a major sponsor to sponsor pool so we can create a tour and become a legitimate sport. However, we are asking for a sponsor.....to sponsor something.....THAT DOES NOT YET EXIST. Good luck.

If we room owners come together and finance the beginning, have some success, grow it, THEN AND ONLY THEN will any sponsor have interest.

We must clean our house first.

We must build something ourselves first...THEN....we have a chance for a major sponsor.

WE.....the initial room owners....will be known as THE PEOPLE....who made it happen.

Please review and offer your suggestions

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