

DIAMOND BILLIARD LEAGUE

What would happen if...

- We got 5 rooms in 50 states (on average) to join a Billiard Room Only Pool League. That's 250 rooms
- If each of those rooms had to have Diamond Tables to join the league.
- If each room got 20 teams. That's 5000 teams
- If each team paid \$50/week to play
- If each session lasted 15 weeks.
- If the room owner got \$10 of that \$50 for green fees.
- If the Diamond Billiard League got \$10 of that \$50 for a national event.
- If the local in house league got \$30 of that \$50 for their in house league payouts and qualifiers
- If the players paid a \$15 membership fee each session.

Here is the math....

250 locations X 20 teams each = 5000 teams

5000 teams X \$10/week to Diamond Billiard League = \$50,000/wk

\$50,000/wk X 15 weeks = \$750,000 prize money

3 league sessions per year totals \$750,000 X 3 = 2,250,000

Here is a sample pay out of the prize money....

FIRST EVENT: LEAGUE CHAMPIONSHIPS

Each location has 3 league sessions/yr therefore 3 winners which have already won \$2000 each by winning a league session. Those 3 winners play down to 1 team to represent their location. The winning team can pick up any 5 league members who have met the qualification requirements.

250 teams advance to a regional then national tournament.

	<u>ALLSTAR TEAM EVENT</u>	<u>PAYOUT TO WINNING TEAMS</u>
		<u>ROOM & LEAGUE TEAMS</u>
1st	\$100,000	\$100,000
2nd	\$50,000	\$50,000
3rd/4th	\$25,000 ea (\$50,000)	<u>\$25,000</u>
5th-8th	\$15,000 ea (\$60,000)	\$200,000
9-16	\$10,000 ea (\$80,000)	
17-32	\$5,000 ea (\$80,000)	
33-64	\$2000 ea (\$64,000)	Tournament Payouts: \$748,000
65-128	<u>\$1000 ea (\$64,000)</u>	Trent Director fee: <u>\$2000</u>
	\$548,000 TOTAL	TOTAL: \$750,000

SECOND EVENT: \$1,000,000 Pro Tour: (AMRO TOUR)

16 events/yr with a point race for an Annual Champion

\$50,000 added to each event

Events move throughout country.

\$1000 entry fee per player

128 player field each event:

Entry Fees:	\$128,000
Added:	<u>\$50,000</u>
	\$178,000
1st:	\$30,000
2nd:	\$18,000
3rd:	\$13,000
4th:	\$10,000
5th/6th:	\$7,500/\$15,000
7th/8th:	\$5000/\$10,000
9-12:	\$4000/\$16,000
13-16:	\$2500/\$10,000
17-32:	\$1500/\$24,000
33-64:	<u>\$1000/\$32,000</u>
	\$178,000

Annual Champion Point Race Payout: \$200,000

1st:	\$100,000
2nd:	\$30,000
3rd:	\$15,000
4th:	\$10,000
5th:	\$8,000
6th:	\$7,000
7th:	\$6,000
8th:	\$4,000
9th:	\$3,000
10th:	\$2,000
11th:	\$1,500
12th:	\$1,500
13th:	\$1,500
14th:	\$1,500
15th:	\$1,500
16th:	\$1,500
17th:	\$1,500
18th:	\$1,500
19th:	\$1,500
20th:	\$1,500

16 annual events at \$50,000 added each = \$800,000
Annual Pt Race Fund = \$200,000
\$1,000,000

So far we've collected 2,250,000/yr

We've spent \$1,750,000/yr

Leaving a balance of \$500,000 to start a regional semi pro tour and most importantly, a junior program to develop our future talent.

What's in it for Joe Tucker and myself and other principles....

35,000 players pay a \$15/session membership. That is standard in my area. That is \$45/person/year (if they play 3 sessions/year)

35,000 X \$45 = \$1,575,000/yr to advertise, to pay operating expenses, and to reward those with the foresight to take control and create the system that will forever change our sport for the good..

As I mentioned in my message....this is already being done....by the bar leagues....with the bar league owners keeping all the money....and not promoting/growing the sport. The APA, if it had a conscience, would have funded a pro tour long ago. It did not. They chose to run off anyone who had potential to become a good player (because of whining handicap issues) instead of building a separate program for those advanced players, as their talent level rose. They built multi-million dollar homes instead. They took. They refused to give.

Sincerely,

Richard Schenck
Teachers Billiards

P.S. If/when this comes to fruition....you have a pro tour, a large national billiard room only league, a regional semi-pro tour and a junior program. Guess what comes out of that? FANS. All of them....pro players, league players, juniors....etc....but MOST IMPORTANTLY.....the parents/friends/family of the juniors. My daughter played soccer. When I grew up there was no soccer. My daughter's interest got me interested. Now I can watch a soccer game and have a clue. If she would have had no interest, I'd have never watched a game. Parents spend and support their kids. It happens everyday in baseball, softball, basketball, football, bowling, golf, tennis....but....not pool. Why? The first time 99% of all players play a competitive game of pool....(not counting the basement neighborhood games as a kid)....is when they are 21 yrs old and get recruited to play in a bar pool league. Every other sport starts to build itself with kids ages 5 yrs old. When pool understands this it can happen with pool also. The same thing will happen with the parents, siblings, friends, family of the juniors. Because of their child, friend, niece nephew, cousin, grandchild, got involved in pool....now they will show an interest. Now our fan base is huge. It's not just the players themselves as it is now. But others who can watch and appreciate an event. NOW....we have an army that sponsors would like to get to. Now we have some clout. Now we can go to national sponsors and not have to beg.